

Global STM Journals

Partnership Publishing

Leading the way:

Offer best-in-class publishing services to our customers and their journals to increase the global impact of their research output

Wednesday, 29 October 2014
Monique Lamine, Director Contract Publishing
m.lamine@elsevier.com +31610712028

About Elsevier



- We are a global leader in the development and dissemination of scientific, technological, and medical knowledge.
- We are a global company, established in Amsterdam in 1880, with roots going back to 1580.
- We publish nearly 2,500 journals and over 1,400 new book titles each year, as well as tools and analytics for researchers.
- We help societies and institutions around the world to internationalise their publishing programmes.
- We engage directly with researchers and clinicians through a large and growing number of conferences, author and reviewer workshops, and training events, which we run in partnership with societies and institutions around the world.

Our journals: What we do



~2,500
Journals

+10,000
Editors

+11,000,000
Users

+1,000,000
Submissions

~400,000
Published
Articles

~700
Million
Downloads

~10 Million
Citations

Publishing Innovation

Our journals: Who we serve



	Researchers
	Health Practitioners
	Faculty & Students
	Commercial Organisations
	Librarians
	Societies
	Engineers
	Professionals
	General Public



Elsevier's Global Publishing Network

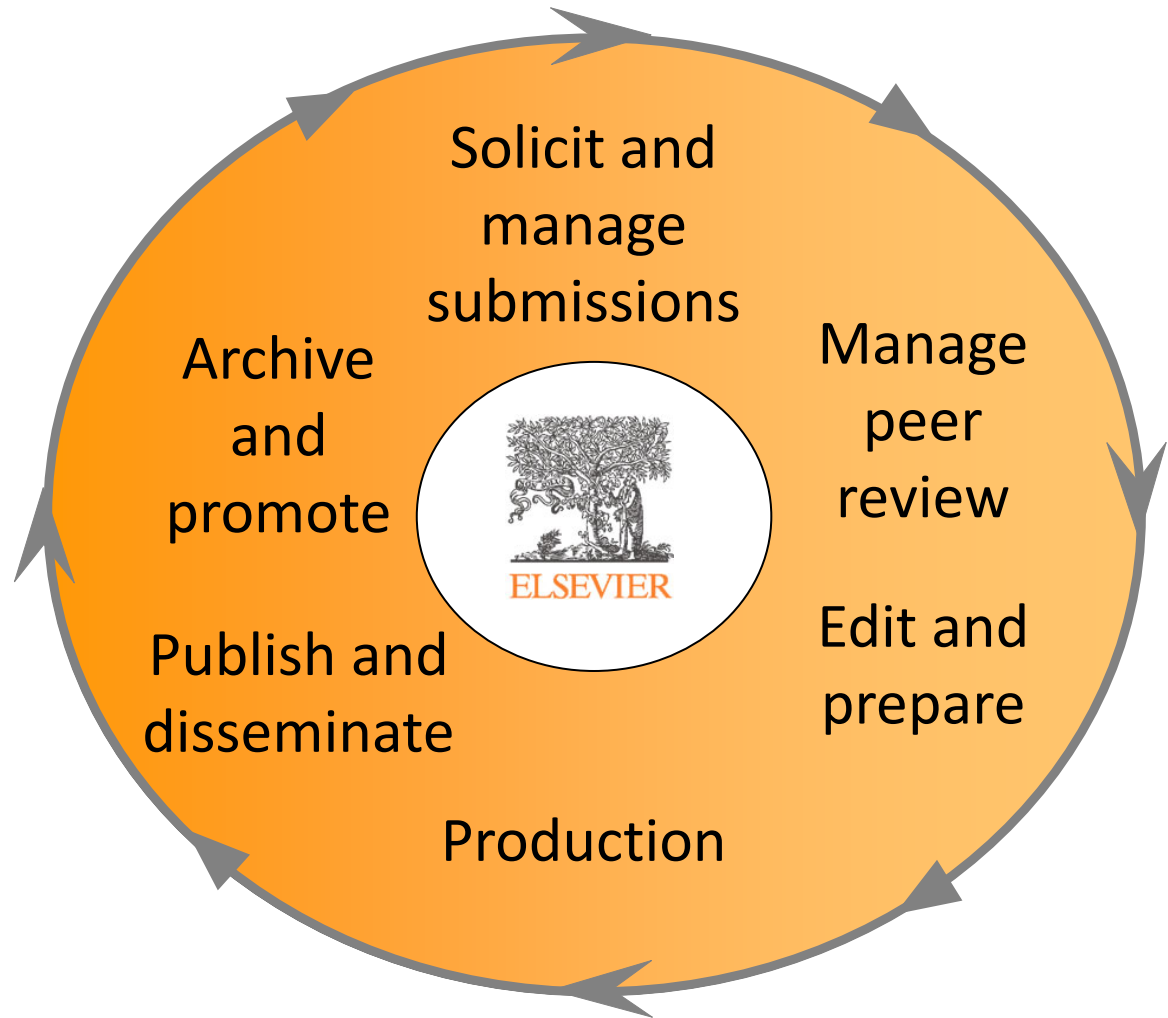
- 10,000 editors**
- 70,000 editorial board members**
- 300,000+ referees**
- 700,000+ authors**

Source: Scopus, ScienceDirect, JCI

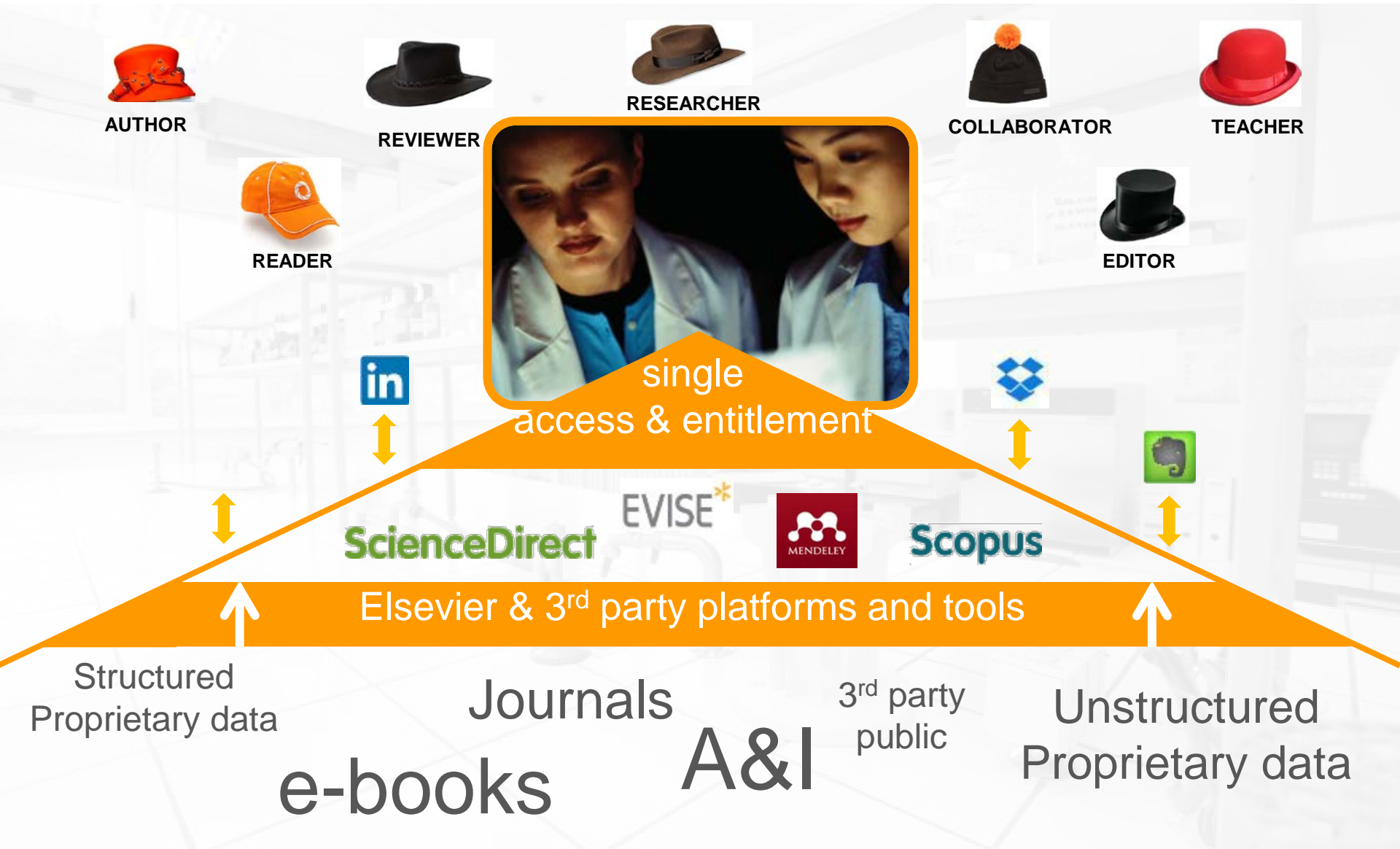
The journal publishing cycle



- We work in partnership with Editors, Societies and the wider community to manage the publication cycle.
- We enhance and develop each journal that we publish and identify new opportunities each year for new launches.



Our goal: making our platforms talk to each-other, to deliver more than just the obvious for the researcher in all the varying roles



What is Production and Hosting?

- Third party journals (subsidized OA)
- Third party has full Editorial responsibility and ownership
- Journal benefits from Elsevier's full publishing workflow

Services:

- Elsevier Editorial System (EES), iThenticate and COPE membership (anti-plagiarism), reviewer finder
- Scopus access for editors/reviewers
- Typesetting and copyediting services, including DOI and Crossmark
- Journals are hosted on ScienceDirect
- Journal homepage on elsevier.com
- Regular Journal performance reports
- Training on all aspects of scholarly publishing
- Application support for indexing (Scopus/WoS/Medline)

Results:

- > 300 journals joined P&H. Within 2 years most of P&H titles:
 - Have an established publishing workflow
 - Show strong growth in usage and number of international submissions
 - Show drastic increase in rejection rate
 - Have enlarged and internationalized their Editorial Boards
 - Perform significantly better compared to local journals in their area
 - Have 90% customer satisfaction



P&H on elsevier.com and ScienceDirect

The image shows the Elsevier website header with the logo, search bar, and navigation menu. Below the header is the journal home page for Geoscience Frontiers, featuring a cover image, an 'Open Access' button, and a 'CALL FOR PAPERS' banner. A blue box with an arrow points to the 'Journal home page' label.

Journal home page

This section provides information about the journal, including its imprint (China University of Geosciences (Beijing)), ISSN (1674-9871), and a 'Journal Insights' area with icons for Impact and Authors. A 'No publication Fee! Call for Papers' banner is also present.

The image shows the ScienceDirect journal page for Geoscience Frontiers. It includes a search bar, a list of articles in press, and a featured article titled 'The dilemma of the Jiadong gold deposits: Are they unique?'. The article includes a graphical abstract with maps of the region. A blue box with an arrow points to the 'Journal on ScienceDirect' label.

Journal on ScienceDirect

PDF and XML versions available (Open Access)

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www.ksu.edu.sa
www.sciencedirect.com

ORIGINAL ARTICLE

Power estimation for intellectual property-based digital systems at the architectural level

Yaseer Arafat Durrani *, Teresa Riesgo

University of Engineering & Technology, Dept. of Electronic Engineering, Faculty of Electrical & Electronic Engineering, Pakistan

Received 14 December 2012; revised 4 November 2013; accepted 13 March 2014

KEYWORDS
 Digital system;
 Intellectual property;
 Genetic algorithm;
 Power macro-modeling;
 Look-up-table;
 Register transfer level

Abstract Estimating power consumption is becoming the critical issue that cannot be neglected in VLSI (very large scale integration) design procedure. Low power solutions are an imperative requirement for the SoC (System-on-Chip) flow that gives designers a powerful methodology to analyze, estimate, and optimize today's increasing power concerns.

We present an efficient power macro-modeling technique at the architectural level for digital electronic systems. This technique estimates the power dissipation of intellectual property (IP) components to their statistical knowledge of the primary inputs/outputs. During the power estimation method, the sequence of an input stream is generated by a genetic algorithm (GA) using input meta-macro-model function to construct a set of functions that map the input metrics of a to its output metrics. Then, a Monte Carlo zero-delay simulation is performed and the output is predicted by a macro-model function. The most important contribution of this method is that it allows fast power estimation of IP-based design by the simple addition of power consumption. This makes the power modeling of SoCs an easy task that permits power features at the architectural level. In order to evaluate our model, we have compared digital systems using different IP macro-blocks. In experiments with an individual block, the average error is 1–2% and for an entire IP-based system with interconnects, the error is from 9% to 15%. The preliminary results are effective and our macro-model provides accurate power estimation.

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design constraint. A key challenge in low-power systems is accurate and fast power estimation. Power analysis at higher design level, such as computer architecture and software engineering, presents (R) estimati SoC design.

As rapid growth of a system's complexity and verifications become increasingly difficult and time consuming, power and performance analysis at the early stages of the design flow are essential for shortening the turn-around time. The design

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<http://dx.doi.org/10.1016/j.jksuci.2014.03.005>

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Article outline

Abstract
 Keywords
 1. Introduction
 2. Related background
 3. Multi-core processor model
 4. Parallel GE algorithms
 5. Performance modeling: serial and...
 6. Meet in the middle
 7. Assumptions
 8. Performance results and analysis
 9. Conclusion
 References

Figures and tables

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Journal of King Saud University - Computer and Information Sciences
 Volume 26, Issue 1, January 2014, Pages 41–54

ORIGINAL ARTICLE

Performance modeling and analysis of parallel Gaussian elimination on multi-core computers

Fadi N. Sibai

DOI: 10.1016/j.jksuci.2013.03.002

Open Access funded by King Saud University

Abstract
 Gaussian elimination is used in many applications and in particular in the solution of systems of linear equations. This paper presents mathematical performance models and analysis of four parallel Gaussian Elimination methods (precisely the Original method and the new Meet in the Middle -MM- algorithms and their variants with SIMD vectorization) on multi-core systems.

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To mitigate the risk of hosting articles that damage our reputation we have strict acceptance criteria for P&H journals

Journal acceptance criteria

There are strict acceptance criteria for new journals



Academic peer-reviewed journal,
unique selling point

Clearly defined aims & scope (Elsevier assistance if necessary)



Willing to follow international ethical & publishing guidelines

Academic Editorial Board



English title, keyword, abstracts

English/Spanish/Portuguese language
(or translation services)



Ambition to become an international journal

Any new journal has to be validated by the Production and Hosting team before it can be signed.

The Production and Hosting team will in turn ask for advice from the relevant subject matter expert Publishing Director

Estudo de Caso

Brazilian Journal of Infectious Diseases (publicado pela Elsevier desde 2010)

- Número de submissões
 - 2011: 203
 - 2013: 798
- Fator de impacto:
 - 2010: 0.550
 - 2012: 1.036
- Downloads no ScienceDirect
 - 2010: 3.561
 - 2013: 19.204

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The Brazilian Journal of Infectious Diseases

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< Previous vol/iss | Next vol/iss >

The Brazilian Journal of Infectious Diseases
Volume 18, Issue 5, Pages 469-580 (September–October 2014)

Articles in Press

Volumes 14 - 18 (2010 - 2014)

Volume 18, Issue 5
pp. 469-580 (September–October 2014)

Volume 18, Issue 4
pp. 355-468 (July–August 2014)

Volume 18, Issue 3
pp. 239-354 (May–June 2014)

Volume 18, Issue 2

Export

Original Articles

Prevalence of high-risk human papillomavirus
Pages 469-472
Ricardo Iwasaki, Felipe Galvez-Philpott, Javier...

Abstract | PDF (561 K)

Case Study: Geoscience Frontiers

A chinese journal in Earth and Planetary Sciences

Started as P&H end 2010

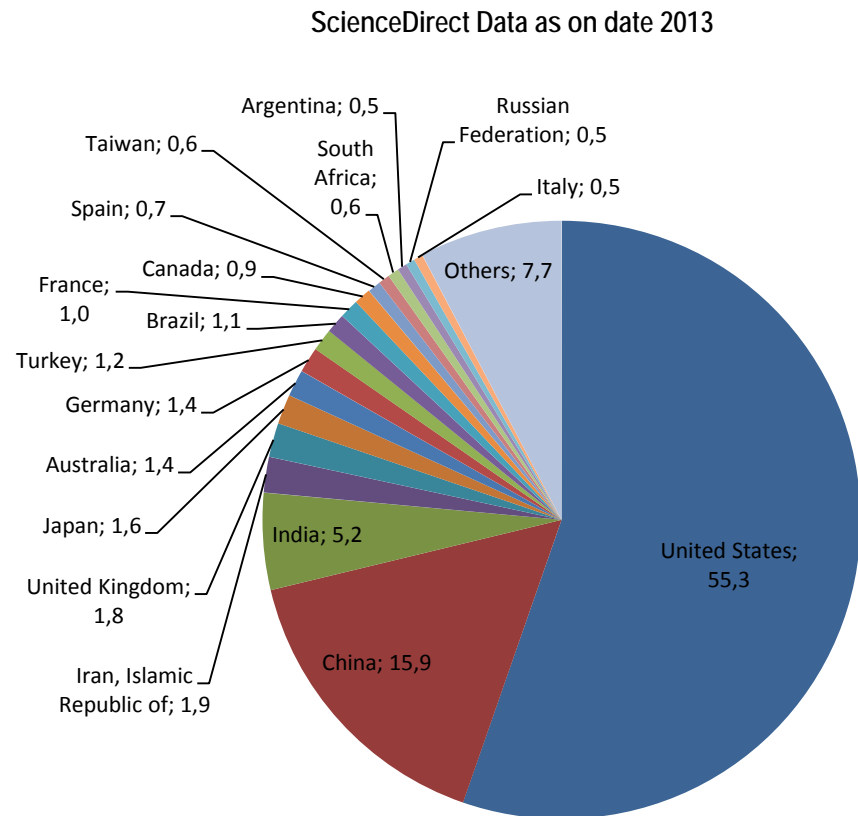
Region	# Items	% Items
Africa	2	3.10%
Asia	33	51.60%
Eastern Europe	2	3.10%
Middle East	8	12.50%
South America	3	4.70%
United States/Canada	7	10.90%
Western Europe	9	14.10%
*Items Published in 2013		

Year	2011	2012	2013
Total Citations (Scopus)	34	106	361
Average Cites/Article	0.6	1.3	5.5

*Scopus data in 2013

Year	2011	2012	2013
Total ScienceDirect Downloads	21970	65728	108874
Average Downloads/Article	414	864	1674

- 11 countries represented on the editorial board
- Published authors from 31 countries from 2011-2013



Government case – Egypt

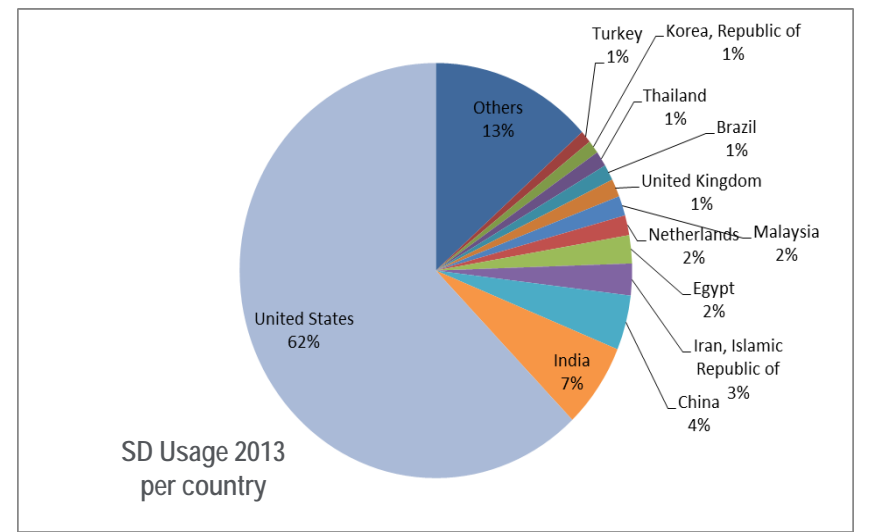
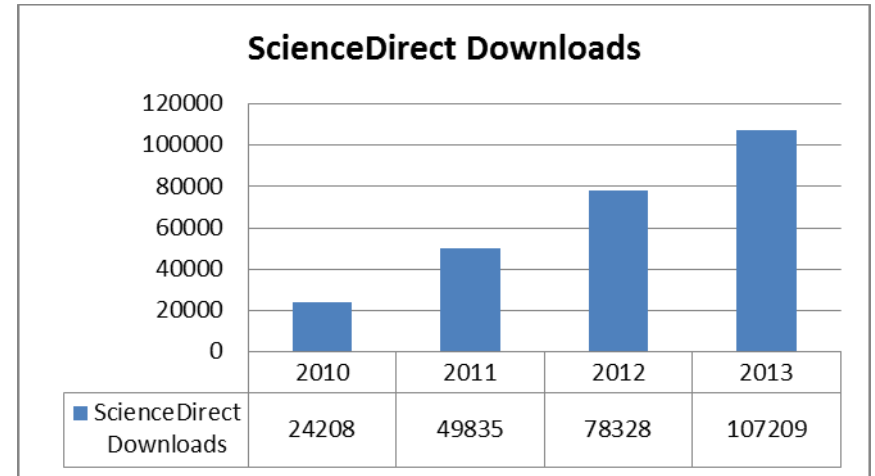
- Lead via sales – (customer from sales)
- Ministry of Higher Education Egypt
- 40 journals / 5 year deal
- Cairo University intended to launch flagship journal, entered P&H program funded by Ministry in 2010
- 1st journal we started and it is has been successful (SD downloads and Scopus citations)



First results: Journal of Advanced Research

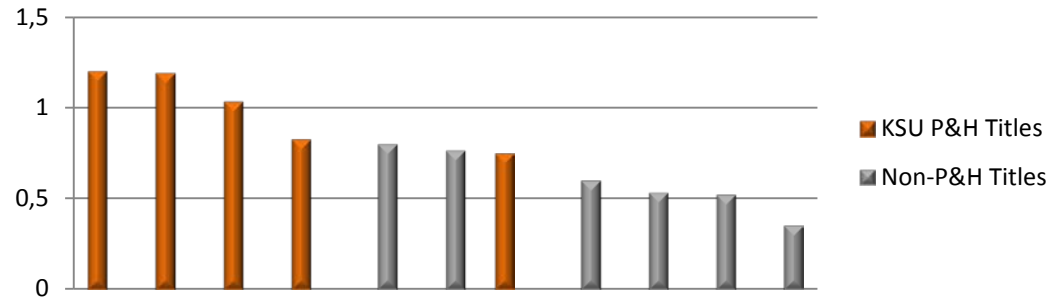
- Huge increase in number of downloads in 3 years, from 24K in 2010 to more than 100K in 2013.
- Huge increase in number of citations from 2010 to 2013 (Scopus)
- Submissions from **28** countries
- Usage from **100+** countries, **US #1**

Year	2010	2011	2012	2013
Average Downloads per Article	590	1246	1958	1449
Scopus citations	3	59	151	187



Institution/University case - King Saud University KSA

Average 2013 citations in Scopus per 2011-2012 scholarly paper



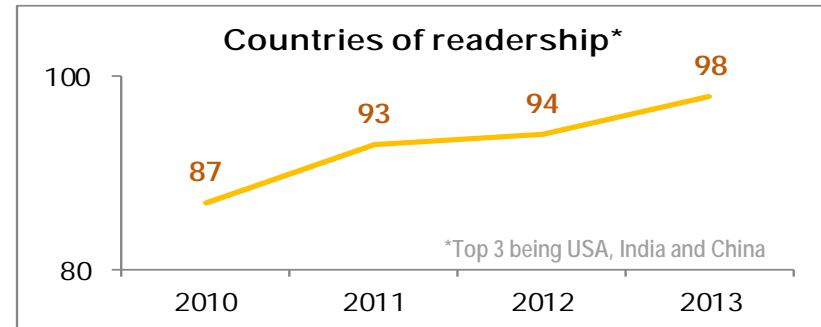
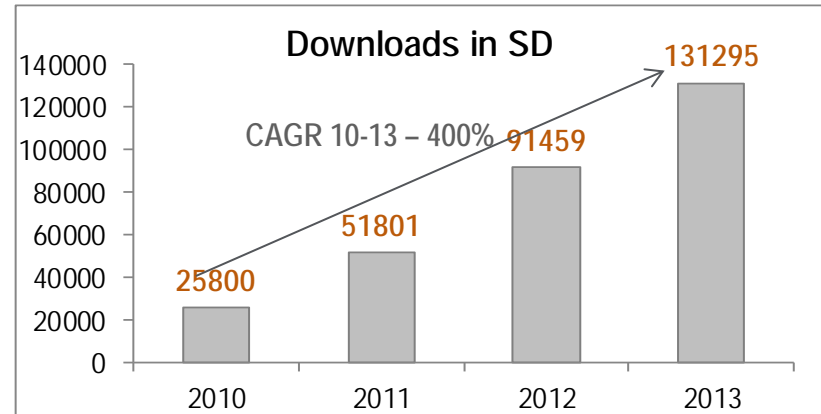
P&H Raises the profile of national publications

P&H titles outperform non-P&H titles on a country level



Journal level improvement case – Saudi Pharmaceutical Journal

- Number of downloads on SD tripled in 3 years time
- Global exposure – in 2009 the journal was read by only 2 countries, after that the journal is accessed by more than 98 countries
- First IF and Scopus indexing in 2010
- Rejection rate from 3% in 2009 to 89 % in 2013
- Number of submissions tripled, coming from 32 countries
- 7 countries represented on the editorial board
- Users: 8512 institutions including GlaxoSmithKline, MIT and Yale University



Scopus selection criteria, how P&H helps

Minimum criteria

- Peer-review Elsevier Editorial System, Scopus access for reviewers, Ambassador account (SD/Scopus) for Editor in Chief
- English abstracts Language Editing Services, copy-editing by Elsevier suppliers
- Regular publication Increase submissions, facilitate peer-review via EES, smooth production workflow
- References in Roman script Elsevier production workflow
- Publication ethics statement COPE membership for Editor in Chief, iThenticate to detect plagiarism, Elsevier webinars on publishing ethics

Journal policy	<ul style="list-style-type: none"> • Convincing editorial concept/policy • Level of peer-review • Diversity in geographic distribution of editors • Diversity in geographic distribution of authors
Quality of content	<ul style="list-style-type: none"> • Academic contribution to the field • Clarity of abstracts • Quality and conformity with stated aims & scope • Readability of articles
Journal standing	<ul style="list-style-type: none"> • Citedness of journal articles in Scopus • Editor standing
Regularity	<ul style="list-style-type: none"> • No delay in publication schedule
Online availability	<ul style="list-style-type: none"> • Content available online • English-language journal home page • Quality of home page

PHjournals have to apply for Scopus indexing, customers have to ensure they meet all criteria to be suitable for PH. PH can help journals to become more international, customer has to have the ambition to become international.

Workshops/trainings

Elsevier can arrange for Editor and Author workshops customized for CAPES. Topics include, amongst others:

- Trends in Scholarly Publishing
- How to Get Published in Research Journals
- Open access Publishing
- Successful Grant Writing
- How to Review a Manuscript
- How to get your paper noticed
- The Impact Factor and Other Bibliometrics
- Authors' Rights and Responsibilities
- Ethics
- Journal performance and how to improve journal impact

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Elsevier Publisher in Life Sciences, Jaap van Harten giving a workshop at Namur University on 'How to get published'

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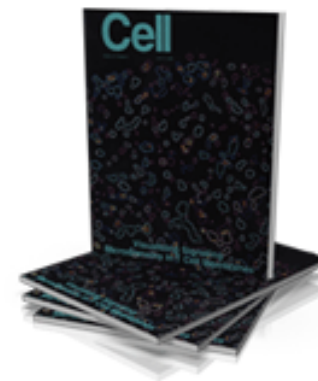
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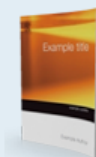


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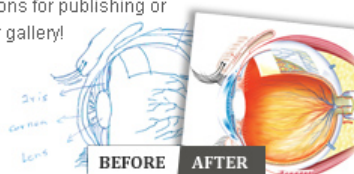
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Production and Hosting is offered in three different versions

Pricing grid in \$/journal/year

	Hosting only	Standard	Enhanced
<p>Production</p> <p>Hosting</p> <p>Coaching</p> <p>Breakdown of the detailed services</p> <ul style="list-style-type: none"> • Hosting of on ScienceDirect as OA • Reference linking • Content is optimized for high rankings in search engines • Journal homepage on elsevier.com • Dedicated Journal Manager and Publishing Contact • Detailed journal performance reports • Support in application process for Scopus & non-Elsevier databases 	✓	✓	✓
<ul style="list-style-type: none"> • Streamlined editorial management through EES • Scopus access for Editors and reviewers • Plagiarism detection tool iThenticate & COPE membership for Editors • Copyright handling • Production; manuscript tracking • Production; typesetting and copyediting • HTML and PDF versions • Free e-PDF of article to authors 		✓	✓
<ul style="list-style-type: none"> • Print copies offprints and journal issues • Technical check (if necessary) • Services for authors: illustrations, language editing, translation • Hosting of back files • Mobile app • Article of the Future • Author & Editor workshops 			✓
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감사합니다 Natick
Danke Ευχαριστίες Dalu
Grazie Thank You Köszönöm
Спасибо Dank Gracias
谢谢 Merci Seé
Obrigado
ありがとう

Slides com informações adicionais

Reviewer recognition platform

The screenshot shows the user's profile page. At the top, there is an orange navigation bar with 'ELSEVIER' on the left and 'Home', 'FAQs', and 'Contact Us' on the right. Below this is a header section with a gold 'Elsevier Reviewer Recognition' badge on the left. The main content area is divided into several sections: a welcome message for 'Rahul Kala' with contact information and social media links; a 'My Latest Review' section for 'February 2014, Applied Soft Computing' with buttons for 'Claim your Book discount' and 'Claim your Webshop discount'; a 'My Review Status' section with a sub-header 'Outstanding reviewer - Applied Soft Computing Achieved: January 2014' and a 'View Detail...' link; and another 'My Review Status' section with a sub-header 'Recognized reviewer - Applied Soft Computing Achieved: September 2012' and a 'View Detail...' link.

ELSEVIER Home FAQs Contact Us

My Elsevier Reviews Profile BETA

Peer review is the cornerstone of science, and Elsevier is dedicated to supporting and recognizing our journals' reviewers. *My Elsevier Reviews Profile* aims to create a standard way of recording and acknowledging your efforts.

Bookmark this page for easy access to *My Elsevier Reviews Profile* in the future.

Welcome **Rahul Kala**

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✉ rkala001@gmail.com 📍 University of Reading

My Latest Review: February 2014, Applied Soft Computing [Claim your Book discount](#) [Claim your Webshop discount](#)

My Review Status

Please find an overview of your review recognitions below.

Outstanding reviewer - Applied Soft Computing
Achieved: January 2014

— You are awarded this status as you are within the top 10th percentile of reviewers for the Journal. In terms of the number of manuscript reviews completed in the last two years. For Applied Soft Computing, this meant a minimum of 11 reviews in two years. View details for your review record and to claim your free certificate and reviewer badge.

[View Detail...](#)

Recognized reviewer - Applied Soft Computing
Achieved: September 2012

— You are awarded this status because you completed at least one manuscript review in the last two years for Applied Soft Computing. View details for your review record and to claim your free certificate and reviewer badge.

[View Detail...](#)

A platform where reviewers can track their reviewer status & performance

Collect their rewards

Share their status & performance with their communities

Regular email to reviewers in which they will find link to customized pages, displaying their status per journal, and rewards and perks, such as certificates and discount codes.

- No need to log-in
- Automatic updates after each new review
- Historical overview of reviews

Traditional role of publishers

Journal publishing has endured for over 340 years with the fundamental roles of the publisher unchanged:

Registration



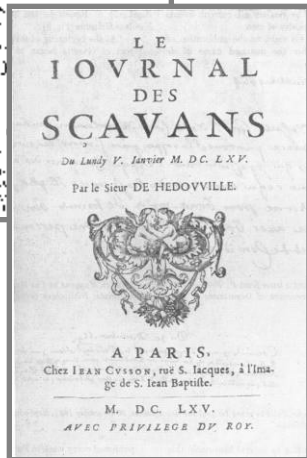
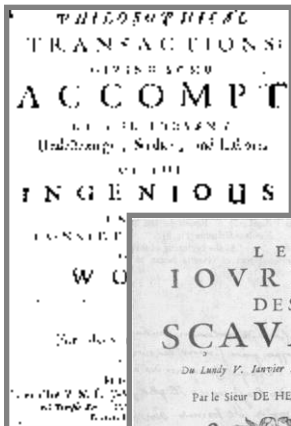
Certification



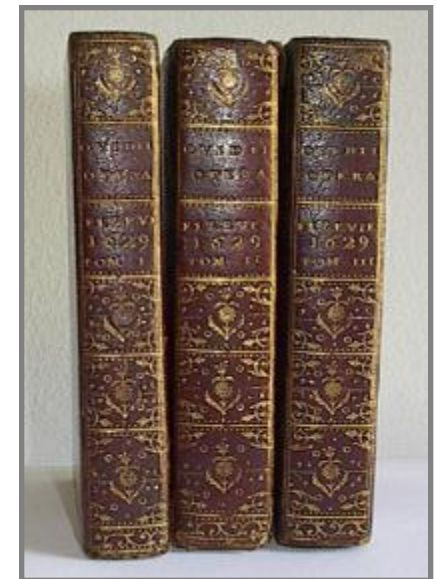
Dissemination



Preservation

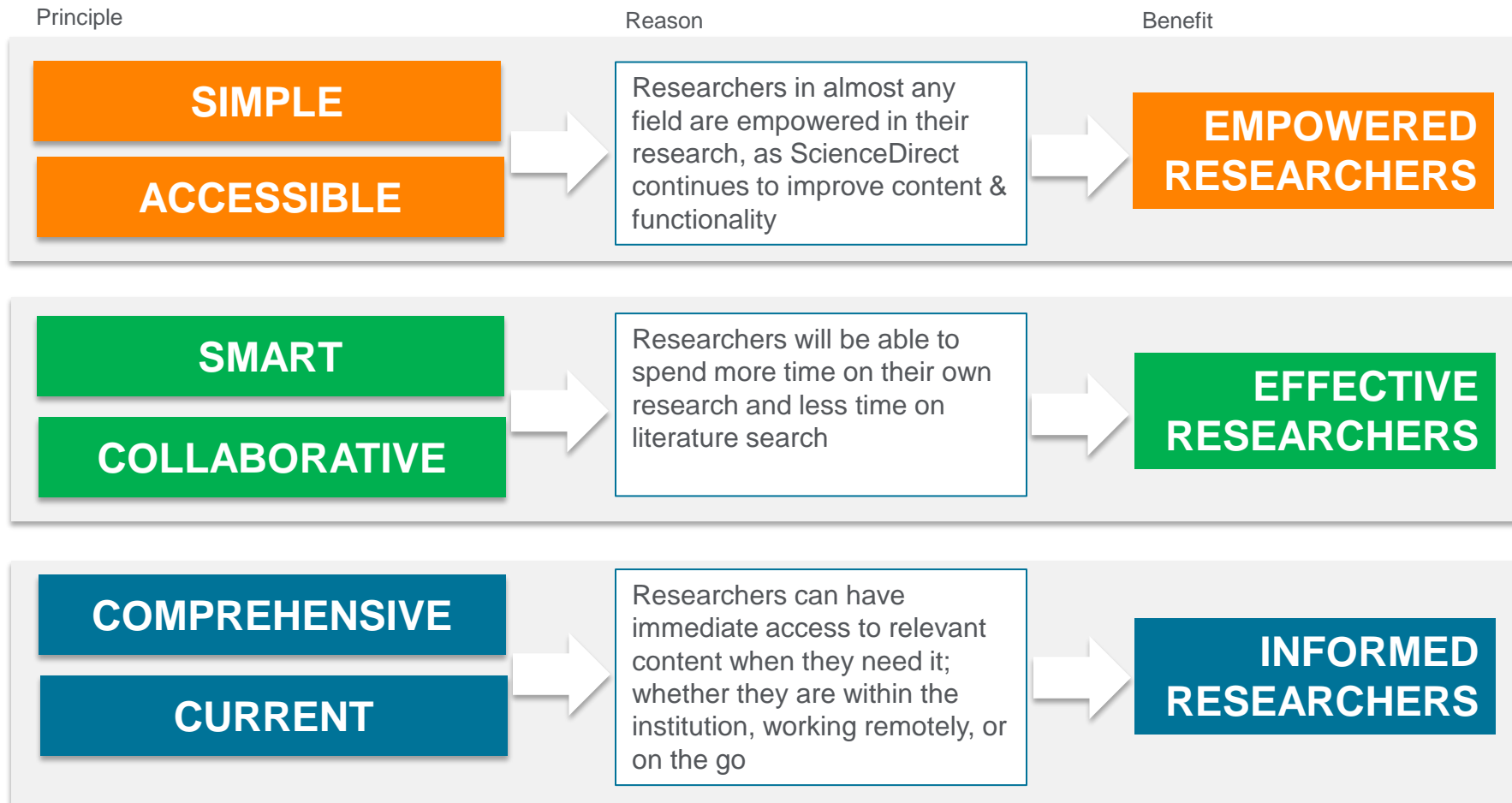


First scientific journals published in 1665



Elzevirianas circa 1629

How our platforms help researchers



Article of the Future: the three pane view



We are continuing to redesign the format of the online article and add additional content and functionality - to create a far richer reader experience:

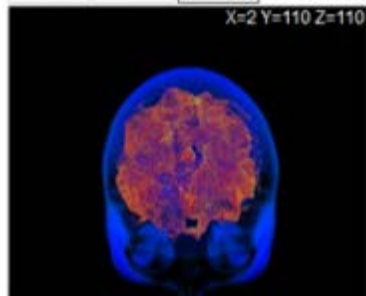
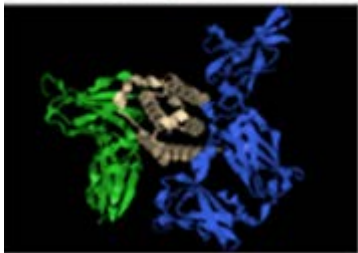
The screenshot shows a redesigned online article interface with three main panes and several annotations:

- Left Pane (Table of Contents):** Contains an outline with sections like "Research highlights", "Abstract", "1. Introduction", "2. Materials and methods", and "3. Results". An arrow labeled "Easy Navigation" points to this pane.
- Center Pane (Main Content):** Displays the article's abstract and a "Protein identification" bar chart. The chart shows the percentage of total identifications for various categories: Cytosol/Nuclear, Mitochondria, Heat Shock, Membrane Associated, and Extracellular. For each category, there are two bars: "Bound" (blue) and "Unbound" (red). An arrow labeled "Task based browsing" points to the chart.
- Right Pane (Sidebar):** Contains a "Sidebar content" list with items like "Proteins (54)", "Article information", "Author information (10)", "Related articles (5)", "Figures (5)", "Tables (2)", "Experimental flowcharts (4)", "Proteins (54)", "Supplementary (5)", "References (68)", and "Highlight links". Below this is a "Subcellular Location" section with details for "AAW26537" and "AAW26537.1 GI:56764704". An arrow labeled "Links to external sources" points to the "DB source" and "Organism" sections.

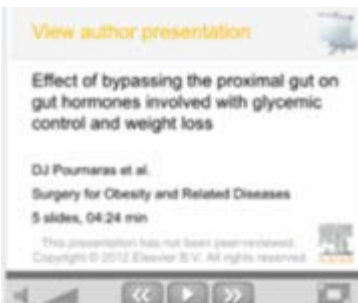
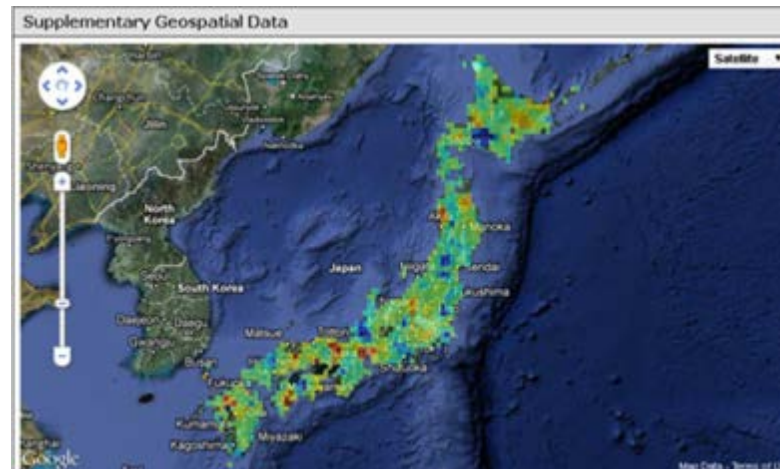
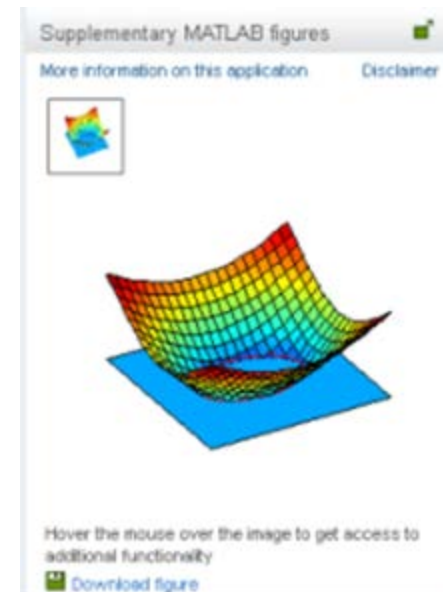
Annotations include:

- "Easy Navigation" pointing to the left pane.
- "Task based browsing" pointing to the protein identification chart.
- "PDF-Like text" pointing to the abstract text.
- "Links to external sources" pointing to the database and organism information.

Content innovation



- We have developed over 30 content innovations to enhance the article online, including 3-D viewers, interactive maps, and database links.
- We continue to work with the research community to develop more content innovations for the future.



We provide readership information to our authors

